Fino Lin
Product Designer

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Experience

03/2022 - Present

Customer Experience Designer
The University of Sydney

- Redesign and continuously iterate the Sydney Uni app, leading to a significant increase in user satisfaction based on user feedback. The new version win Award of Merit in the Interact Sector of the Designer Australia Awards.
- Responsible for research, pitch ideas, design, and delivery within various cross-functional teams, including the myUni portal, Campus map, and Admin Experience optimization.
- Take the lead in developing the ICT design system, assuming responsibility for its maintenance and enhancements to ensure alignment with evolving design standards.
- Consistently practice inclusive design.

10/2021 - 03/2022

UX & UI Designer
Bubble Buffalo PTY LTD

- Integrate Chat and Payment functions seamlessly into the app.
- Iteratively improve the app, ensuring a cohesive user experience.

08/2021 - 09/2021

UX & UI Design Intern
Virtual Teen Sitting

- Improve information architecture, optimize features and visuals for the business and user needs.
- Collaborate on campaigns and social media content creation.

Product design is an adventure where I challenge myself to find clarity through ambiguity, exploring opportunities and connecting dots to create seamless digital products. I take immense pleasure in every phase of the design process, collaborating within and among teams, and honing a diverse skill set. My commitment is to achieve a harmonious balance, delivering seamless end-to-end experiences and contributing to product innovation and enhancement.

Education

09/2019 - 07/2021
Master of Interaction Design Electronic Art
The University of Sydney

More

I'm fluent in

Figma   Sketch   Miro

Adobe Creative Set

Microsoft Office Suite

I'm

#ATeamPlayer   #AProblemSolver

#ASketcher   #ACatLover   #Creative

#Considerate   #Empathetic

#Self-Motivated   #Open